



## 2022-23 ANNUAL REPORT



# A MESSAGE FROM THE ARTISTIC DIRECTOR

The 75th Anniversary Season at Children's Theatre of Charlotte was an homage to classic literature as well as our commitment to the support of brand new stories. Coming out of the pandemic was the perfect time to invest in a classic story that had never been on our stage before. We opened our season with the story of the effervescent young red-head who changed the world during the Great Depression...*Annie!* Under the direction of Tony winner Corey Mitchell, this story connected with our community on many levels. We also brought back our own fan favorite classic, *The Best Christmas Pageant Ever: The Musical*, and the show we've been asked about more than any other by our youngest audience members, *Don't Let the Pigeon Drive the Bus!* We partnered with Orlando Family Stage to develop and produce a new original musical, *Allie Kazan and the Magic Mansion*. We also developed and produced another story by Trudy Ludwig (who wrote *The Invisible Boy* which we developed and produced in 2019) called *Confessions of a Former Bully*. This one toured to schools all over North and South Carolina and sparked many meaningful conversations. We partnered with EnActe, the preeminent South Asian theatre company in the United States, to develop and produce a stage adaptation of the Partition story, *The Night Diary*. Finally, we hosted development workshops for two productions slated for performance in our 2023-24 season. The first is an adaptation of Maya Angelou's poem, *Life Doesn't Frighten Me*, and the other is an adaptation of the book, *Catching the Moon: the Story of a Young Girl's Baseball Dream*.



Adam Burke, Artistic Director



Annie



The Night Diary



Don't Let the Pigeon Drive the Bus!



# REFLECTIONS ON THE PAST YEAR FROM THE BOARD CHAIR



Dear Friends and Supporters of Children's Theatre of Charlotte,

I am delighted to share with you the 2022-23 Annual Report. In reviewing the Report, you will see that CTC came back full strength. We were fortunate to have a better-than-expected year which was due in large part to the staff and their continued dedication over the past few years. Our Artistic Director, Adam Burke, worked hard to ensure not only that our theatrical productions were a success but he also stepped in to assist with our educational programs which continue to be top-notch. Our Managing Director, Nao Tsurumaki, well-into his third year with the Theatre, helped with development efforts while we recruited a new director of development. To fill the positions that were vacated, we hired Emily Chuma as our Director of Development and EG Engle as Director of Education.

We continued to write and create innovative works that garnered national recognition. None of this could have been accomplished without the entire Board, Advisory Committee, CTC staff, ENCORE volunteers, and audiences supporting every aspect of CTC. We remain committed to creating exceptional theatrical experiences and inspiring generations to explore the wonder of their world.

Mitchell Kelling  
Chair, Board of Directors

# FINANCIAL STATEMENT



Annie

## TOTAL EARNED REVENUES

\$2,608,593

## TOTAL CONTRIBUTED SUPPORT

\$3,257,384

## TOTAL OPERATING REVENUE AND SUPPORT

\$6,465,977

## TOTAL OPERATING EXPENSES

\$5,082,769

## SOURCES OF OPERATING REVENUE AND SUPPORT

% of Total

### EARNED REVENUES

Public and school show ticket sales	\$1,302,975	
Education programs	\$975,701	
Performance fees - Resident Touring Company	\$182,105	
Other	\$147,812	
<b>TOTAL EARNED REVENUES</b>	<b>\$2,608,593</b>	<b>40.34%</b>

### CONTRIBUTED SUPPORT

Contributions	\$856,907	
Infusion Fund	\$501,420	
Federal Response Funding	\$1,384,830	
Government grants	\$201,461	
In-kind facility services	\$312,766	
<b>TOTAL CONTRIBUTED SUPPORT</b>	<b>\$3,257,384</b>	<b>50.38%</b>

Other Revenues	\$600,000	9.28%
<b>TOTAL OPERATING REVENUE AND SUPPORT</b>	<b>\$6,465,977</b>	<b>100%</b>

### OPERATING EXPENSES

% of Total

Production/performance programs	\$1,684,090	33.13%
Education programs	\$691,227	13.60%
Marketing/public relations	\$692,056	13.62%
General/administrative	\$1,771,634	34.86%
Fundraising/development	\$243,762	4.80%
<b>TOTAL OPERATING EXPENSES</b>	<b>\$5,082,769</b>	<b>100%</b>

<b>SURPLUS</b>	<b>\$1,383,208</b>	
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## Public performances

**32,143 individuals**

purchased tickets to see a show

## Touring performances

The touring company performed a total of **197 times**  
throughout **22** counties



Serving **60,000+**  
students

## School performances

More than **43,581** students served from



**11** counties



## Volunteers

More than **4,837 hours** of service  
by our Board of Directors, ENCORE volunteer group and community volunteers

## THE YEAR IN REVIEW



## Education programs

**2,358** registered for Summer Camps and Mini-Camps

**293** enrolled in Creative Drama classes

**452** enrolled in School of Theatre Training

**3,672** served by Community Involvement Programs

**3,587** served by In-school residencies and workshops





# WHO WE ARE

## Our mission and values

### Values

We believe in the power of theatre.

We believe our work should be rich with wonder, honesty, compassion, joy, humor and wisdom.

We are dedicated to excellence.

We strive for professionalism and outstanding artistry in all our efforts.

We believe in the educational power of the arts.

We believe the arts are central to learning and that they delight, enlighten and enchant.

We respect and embrace the uniqueness of all young people.

We strive to foster creativity, imagination and independent thinking; we look to assist young people as they face life's challenges and discover themselves and the world.

We provide a supportive, nurturing, safe environment for all who pass through our doors.

We treat everyone with equal respect, courtesy and care.

We bring together the diverse populations of our community.

We strive to represent the cultural diversity of our extended community in who we are and what we do.

We are dedicated to financial strength.

We believe continued financial strength is paramount to our success.

We value the passion and commitment of staff and volunteers.

We strive to support and nurture our staff and volunteers throughout all aspects of our organization.

We believe serving and engaging our community is at the core of our work.

We strive to provide a place for people and organizations to connect, collaborate, learn and grow together.

### Mission Statement

We create exceptional theatre experiences, inspiring generations to explore the wonder of their world.



*The Night Diary*



Allie Kazan and the Magic Mansion



Confessions of a Former Bully

# THANKS TO ALL OF OUR DONORS AND SUPPORTERS.

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*photos by John Merrick and Alex Aguillar*