

## SPONSORSHIP LEVELS & BENEFITS

Your sponsorship will illuminate your brand, company or family to the community while giving an opportunity to engage your associates, clients, and their families with kindness.



### **Snow Globe Sponsor | \$10,000 (Exclusive Premier Sponsor)**

- Recognition for company or family name and logo included on all event collateral materials including, but not limited to website, social media, digital invitations, eBlast, and parent/caregiver event lounge
- Opportunity for 50 employees to volunteer at the event
- Customized invitation with access to early event registration for employees and their families
- An exclusive wrapping party at ImaginOn for your family, clients or employees, hosted by us!
- A private backstage and scenic tour with the artistic team for *The Velveteen Rabbit* for your family, clients or employees.



### **Snowball Sponsor | \$5,000**

- Recognition for company or family name and logo included on all event collateral materials including, but not limited to website, social media, digital invitations and eBlast
- Opportunity for 25 employees to volunteer at the event
- Customized invitation with access to early event registration for employees and their families
- Featured name or logo on children's winter craft



### **Snowflake Sponsor | \$2,500**

- Recognition for company or family name and logo included on all event collateral materials including, but not limited to website, social media, digital invitations and eBlast
- Opportunity for 10 employees to volunteer at the event
- Access to early event registration for employees and their families



### **Sponsor A Child | \$100, \$150, \$200 or any amount**

- By sponsoring a child (\$15 per child) or a classroom (\$200), you give the gift of kindness to underserved communities by allowing them to experience the act of giving to others.
- Recognition on all digital collateral materials, including but not limited to website
- Access to early event registration for employees and their families
- Receive "in honor of" cards to recognize your children, family members, friends, and teachers (1 card per every \$15 gift)



### **GET IN THE SPIRIT. FOR MORE INFO, CONTACT:**

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